**1**

## Define your problem statement

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

### What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**PROBLEM**

**How crude oil price can be predicted? what are the ways to predict and what are the impacts?**

**2**

## Brainstorm

### Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**3**

## Group ideas

### Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

**4**

## Prioritize

### Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

# 

**Brainstorm**

**& idea prioritization**

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**A**

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

**Key rules of brainstorming**

**C Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

To run an smooth and productive session

**Sree Kayathri**

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

**B**

can be predicted using the raw data

**Priyadharshini**

# 

artificial intelligence can be very effective in prediction

samplings and records are useful for prediction

**Basic level**

# 

history of prices can be used for references

the integration of AI and machine learning will be useful

can be predicted using the raw data

artificial intelligence can be very effective in prediction

samplings and records are useful for prediction

**Advanced level**

Professionals can be really helpful in gaining knowledge about the crude oil prices

The overall results can be recorded and can be used for the prediction

deep learning can be used for analysis

# 

deep learning can be used for analysis

history of prices can be used for references

the integration of AI and machine learning will be useful

Python can be used to represent the ideas

**Quick add-ons**

#### Share the mural

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

artificial intelligence can be very effective in prediction

**Keep moving forward**

#### S trategy blueprint

samplings and records are useful for prediction

Define the components of a new idea or strategy.

#### [Open the template](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Visual representation can be done to get a betteridea about the data

Understand customer needs, motivations, and

S tay in topic.

Defer judgment.

Encourage wild ideas.

Listen to others.

**Rajasimman**

Python can be used to represent the ideas

**Niranjana**

Price prediction can be done by go analyzing the data from different time period

Clear information should be gathered to implementthe model

Visual representation can be done to get a betteridea about the data

**Importance**

If each of these tasks could get

Professionals can be really helpful in gaining knowledge about the crude oil prices

The overall results can be recorded and can be used for the prediction

Visual representation can be done to get a better idea about the data

Price prediction can be done by go analyzing the data from different time period

obstacles for an experience.

#### [Open the template](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

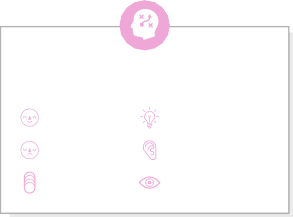
**Strengths, weaknesses, opportunities & threats**

Go for volume. If possible, be visual.

done without any difficulty or cost, which would have the most positive impact?

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

#### [Open the template](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)



[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

history of

prices can be used for references

Professionals can be reallyhelpfulin gaining knowledge about the crude oil prices

can be predicted using the raw data

The overall results can be recorded and can be used for the prediction

Python can be used to represent the ideas

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)